

Church Communications Specialist

SPECIALTIES

Public Relations
Social Media
Content Strategy
Blog Management
Email Marketing
Online Advertising
Media Relations
Website Strategy
Music Marketing
Book Marketing
Event Marketing

EXPERIENCE

Founder & Chief Advisor (DOXA Media Group, LLC)

2015 to Present - *Atlanta, GA*

DOXA Media is a digital communications agency helping churches and ministries reach more people. We specialize in public relations, social media, and content marketing. I serve as the company's founder and CEO, overseeing a dozen contractors and maintaining relationships with clients ranging from megachurches to Christian authors to non-profits.

Communications Director (Mars Hill Church & The Resurgence)

2011 to 2015 - *Seattle, WA*

Founded by Pastor Mark Driscoll, Mars Hill was rated the 28th largest and 3rd fastest growing church in America in 2012. I was responsible for all communications and messaging, and also served as the official spokesperson. This included managing the content of two high-traffic websites/blogs and multiple social media accounts for 15 locations and dozens of ministries, as well as overseeing marketing & communications for dozens of sermon series, seven new church plants, three national conferences, six national trade books, four major music albums, and many local church events, in addition to overseeing all PR and media relations.

Vice President of Marketing (Ygnition Networks, Inc.)

2009 to 2011 - *Seattle, WA*

Managed a staff of eight and oversaw all marketing activities for this private cable company including national and regional promotions, social media campaigns, email marketing, call center scripts, establishing competitive pricing, and maintaining the company websites.

Director of Online Marketing (News Distribution Network, Inc.)

2008 to 2009 - *Atlanta, GA*

Developed and managed all advertising operations, sales and online marketing efforts for this distributed video & news start-up. I managed a team of designers and marketing specialists and was accountable for all creative and usability aspects of our products.

Director of Advertising Operations (D.A.V.E. Networks, Inc.)

2007 to 2008 - *Atlanta, GA*

Developed the advertising operations and marketing strategies of over twelve media and social network websites for this start-up, including priceisright.com and miamidolphins.com.

Advertising Campaigns Manager (Autotrader.com)

2007 to 2008 - *Atlanta, GA*

Managed a six person team and was responsible for planning, executing and monitoring multi-million dollar online advertising campaigns for national and regional clients.